



## *Topics of Discussion*

### **GFF Brew & View – Feb. 24<sup>th</sup>, 2017**

#### **Hosted by Water Street Studio in Batavia**

- Tying up any loose ends

### **2018 Geneva Film Festival Details**

#### **Festival Dates:** March 8?, 9, 10 & 11, 2018

- Submissions: 3/8/17 to 11/8/17
- Number of Venues and Locations
- Website and Social Media
- Festival Promotion
- Budgeting and Sponsorship

#### **Ideas to Consider:**

- Hiring out set up and tear down
- Hiring out catering for Filmmakers' Round Table
- VIP party on Thursday to open Festival
- Screenings on Friday and Saturday
- 2018 Best of Fest Screening Sunday afternoon

#### **Marketing:**

- 10<sup>th</sup> anniversary – Making it Spectacular
- One Promo event each season leading up to Festival?

#### **Research:**

- **Beloit Film Festival (Beloit, Wisconsin)** <https://beloitfilmfest.org/>
- Feb 24 to Mar 5, 2017 This is their 12<sup>th</sup> annual festival
- Field Trip for research – second weekend only (the first weekend coincides with the Water Street Event)