

City of Geneva

Strategic Plan Advisory Committee
Geneva City Hall Geneva, IL 60134
Wednesday January 19, 2022, 6:30 pm

1. **Call to order:** Meeting called to order by Chair Johnson at 6:31 P.M.

2. **Roll Call:** Present from SPAC were Frankel, Monaco, Cooper, Malecki, Kafer, Ellett, and Johnson. Not present Schwab and Mannon.

3. **Amendments to Agenda:** None.

4. **Approval of Submitted SPAC Reports**
 - Review and approval of Minutes from the month of November 2021. Motion to approve by Kafer, 2nd by Ellett.

 - Review and approval of Budget from the month of November 2021. Motion to approve by Monaco, 2nd by Kafer. All in favor.

5. **Subcommittee Reports**
 - ICEC – No Meeting last month.

 - NRC – No Meeting last month.

 - Student Gov't – Report by Cooper. Meeting tomorrow (1/20) to further discuss data and scripts for the upcoming public service announcement videos regarding recycling. Also meeting with the Police Chief.

 - DEI – No Meeting last month. Next meeting, they will be hosting two educational speakers. The current chair is hosting a public meet and greet for residents on Mondays at the library.

6. 2022 Priorities and Work Plan Discussion

McCready led SPAC in a planning exercise to identify work items, strategies, and goals for 2022 focus areas. SPAC identified topics for presentation and review with City Council in October 2022, discussion was focused on items that SPAC can achieve or substantially accomplish in months ahead.

Bike Pedestrian Plan

SPAC discussed strategy for reacquainting itself with the existing plan, educating residents, and community needs. Areas of interest include;

- Reviewing role and history of bike pedestrian committee
- Understanding current plan (accomplishments and remaining items)
- Understanding community needs and connectivity
- Reacquaint the public with the existing plan
- Signage and existing plan
- Implementing items from current plan and budget process

Parkway Trees

Members identified strategies for engaging public and partners in an efforts to see 2025 parkway trees planted by 2025. Topics discussed included;

- Strategies for raising awareness
- Developing communication or incentive
- Outreach and community engagement
- Residential vs Public parkway tree sites
- Progress reports and milestones

Recycling

Members discussed overall state of recycling and how Geneva residents may improve recycling efforts. Potential work items include;

- Host a Public educational event(s)
- Review Geneva's current state of recycling (*are we successful with our efforts in public and at home?*)
- Inventory of existing programs and services
- What are other communities doing?
- Continue improving the metrics to track recycling
- Opportunities to have a visible and tangible impact at events
- Key Milestone Dates for 2022

Next Steps:

SPAC will work in subcommittees focused on; research, engagement & activities, communication and data to further develop each aspect of the work plan. SPAC will plan to review its priorities in advance of an anticipated meeting with City Council in October.

7. Future of the Strategic Plan

- SPAC to begin the initial process to prepare for the next Strategic Plan after 2025.

8. Calendar Review

- Next SPAC meeting will be February 16, 2022, including review of officer terms.

9. New Business and Public Comment

- Upcoming city council meeting to discuss 2023 budget.

10. Motion to Adjourn – Motion by Monaco. Meeting adjourned at 9:09 p.m.