



**Meeting Minutes
March 5, 2020**

Commission Members Present: Chazmin Baechler, Amy Cook, Kent Gallagher, Kevin Heckman, Doug Holzrichter, Jan Schmuckal, Tim Vetang

Absent: Alexia Monaco, Dana Teichart

Also in Attendance: Cate Tracy — City of Geneva; Gail Gaboda and Dave Rice; Sharon Schmidt — Cultural Connections.

1. **Call to Order:** Chairman Vetang called the meeting to order at 7:02 pm.
2. **Amendments to Agenda:** Agenda to stand as presented.
3. **Approve February Minutes**
 - a. Schmuckal motion to approve, Gallagher second. Motion carried unanimously.
4. **Review Financial Reports—Doug Holzrichter**
 - a. Reviewed reports for February 2020
 - b. Fund equity total is \$43,228.14
 - c. Reviewed cost of storage facility
 - d. Reviewed funds removed from the “Mural project” line item in the budget, which were transferred to the Foundation.
5. **Public Comments**
 - a. Sharon Schmidt of Cultural Connections discussed how the GCAC might partner with individual galleries and artists, or represent those entities at events.
6. **Fringe Festival Update— Gail Gaboda and Dave Rice**
 - a. Locations confirmed for the proposed May 2nd event
 - b. Per Cate Tracy, the event would need to be approved by City Council
 - c. Heckman motioned, Holzrichter seconded to recommend the event approval to City Council. Motion carried unanimously.
7. **Street Performer Series— Chaz Baechler**
 - a. No update, pending City approval to move forward with new projects.
8. **Reports**
 - a. **Geneva Foundation for the Arts — Doug Holzrichter**
 - i. Holzrichter shared that one additional Board member may be appointed soon.
 - ii. The Board is considering engaging a consultant to head up fundraising initiatives
 - iii. The Board will continue to identify goals and fundraising objectives
 - b. **Steeple Walk— Kent Gallagher**
 - i. Discussion of future ticket prices

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- ii. Discussion of where ticket sales will take place, as well as additional ways for attendees and supporters to donate.
 - c. Shakespeare in the Park — Tim Vetang**
 - i. Event to take place July 18th
 - d. Summer Series— Tim Vetang**
 - i. Commissioner Cook will join Lisa Hellman as co-chair
 - e. Fine Art Fair Booth — Tim Vetang**
 - i. July 25-26th, 2020
 - f. Mural Project—Tim Vetang**
 - i. Project is on hold
 - g. Bike Rack —Jan Schmuckal**
 - i. New racks will be delivered to Public Works this month
 - h. Gimme Shelter Bus Stop art — Jan Schmuckal**
 - i. Schmuckal has re-designed the submission form with updated criteria
 - i. Geneva Art Guild — Tim Vetang**
 - i. The Art Guild will divest itself from the GCAC and will instead fall under the umbrella of the Geneva Foundation for the Arts
 - ii. Vetang recommended that a total of approximately \$4,500 in fund equity be transferred from GCAC to the Art Guild, from their previous fundraising events and activities. Vetang will provide a letter to the City to request the transaction.
 - j. Orion Ensemble 2020— Tim Vetang**
 - i. TBD if will have an ad in 2020
 - k. Art on Fire — Tim Vetang**
 - i. No report
 - l. Commissioner Comments & Events**
 - i. No additional comments
- 9. Adjourn—**Motion to adjourn was made by Gallagherl and seconded by Doug Schmuckal. Meeting adjourned at 8:31 pm.

Respectfully submitted,



Chazmin Baechler
Commissioner, Acting Secretary

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