

## City of Geneva

Strategic Plan Advisory Committee  
Geneva City Hall Geneva, IL 60134  
Wednesday March 16, 2022, 6:30 pm

- 1. Call to order:** Meeting called to order by Acting Chair Malecki at 6:33 P.M.
- 2. Roll Call:** Present from SPAC were Cooper, Mannon, Malecki, Kafer, Ellett, Schwab, and McCready.
- 3. Amendments to Agenda:** Motion to move the guest speakers to the front of the line by Mannon, 2<sup>nd</sup> by Cooper. All in favor.
- 4. Ride Illinois presentation**  
**Dave Simmons Executive Director and Ed Barsotti Senior Consultant**

Presenters outlined the goals of Ride Illinois, benefits of biking (health, economic, environmental, community, infrastructure), and barriers. In reviewing barriers, the presenters and committee discussed time, weather, insufficient infrastructure, lack of safe parking, perceptions, motorists, and cargo as contributing factors. Ride Illinois shared information related to education ([rideillinois.org/safety/education](http://rideillinois.org/safety/education)) and reviewed key aspects of safety including being visible, being predictable, following the rules of the road, and communicating with other individuals on the road.

Presenters were involved in development of the 2005 plan and spoke to development of the plan, successes, remaining opportunities, and new tools in the tool box since its adoption. In addition to the plan, the presenters highlighted the 2013 Bike to Metra brochures still in use. Other topics included an overview of Bicycle Friendly Communities designation and how other communities have successfully earned the designation. Criteria evaluated includes; engineering, encouragement, education, evaluation, and equity, diversity, and inclusion.

Mr. Simmons and Mr. Barsotti spoke to funding mechanism used by communities and noted the increase in funds available. Members noted the \$2 per student grant that's available and Ms. Cooper inquired about how Geneva schools could access these funds. Members asked additional questions regarding restrictions on its use and disbursement.

Several additional resources were presented including the following:

- [Urban Bikeway Design Guide | National Association of City Transportation Officials \(nacto.org\)](#)
- <https://fvbsc.org/>

- [www.bikeleague.org](http://www.bikeleague.org)
- [Active Transportation Alliance](#)

SPAC will continue research and begin streamlining structural ideas on how to improve, maintain, etc. our city's bike infrastructure.

## **5. Earth Day Event & Activity Planning**

- a. April 23<sup>rd</sup> – SPAC will look into resident engagement in coordination with NRC at Peck Farm from 11 – 3. Will require volunteers.
- b. Possible dates for “Bike Around Town” events TBD.

## **6. Approval of Submitted SPAC Reports**

- a. Review and approval of Minutes from the month of February 2022. Motion to approve by Ellett, 2<sup>nd</sup> by Cooper.
- b. Review and approval of Budget from the month of February 2022. Motion to approve by Ellett, 2<sup>nd</sup> by Cooper. All in favor.

## **7. Subcommittee Reports**

- a. ICEC – Will be beginning planning to welcome visitors from Croissy next fall.
- b. NRC – Planning for next month's Earth Day event.
- c. Student Gov't – Report by Cooper. Next meeting, they will have a guest speaker, the new recycling coordinator of Kane County.
- d. DEI –Report by Kafer. SAGA (Straight and Gay Alliance) presented to the group which included discussions about promoting gender equality and gender-neutral restrooms through producing and displaying a sticker at local businesses. Jim Alscott of WCC discussed strategies and stressed that the group should maintain focus on small, manageable items and not strive to become too “global”.

**8. Calendar Review:** Next SPAC meeting will be April 20, 2022.

**9. New Business:** None

**10. Motion to Adjourn** – Motion by Kafer. Meeting adjourned at 8:57 p.m.