

City of Geneva

Strategic Plan Advisory Committee
Geneva City Hall Geneva, IL 60134
Wednesday April 21, 2021 6:30 pm

1. **Call to order:** Meeting called to order by Chair Johnson at 6:36 P.M.
2. **Roll Call:** Present were Johnson, Mannon, Monaco, Cooper, Kafer, Schwab, Ellett, and Frankel. Also present McCready
3. **Amendments to Agenda:** None
4. **Approval of Submitted Reports**
 - a. Review and approval of Minutes from February 2021
Motion to Approve by Monaco, 2nd Kafer
 - b. Budget Report
McCready reported that NRC received \$2,174 in proceeds from the recent Wine, Cheese, and Trees event.
5. **Committee Reports**
 - a. ICEC – Undertook a program where single and double chairs were painted by the high school art program students/teachers and those will be delivered to Graham’s next week. There was a Zoom Call with about 50 participants from our sister city in France. Next ICEC meeting scheduled for May 20th.
 - b. NRC – NRC will be doing an Earth Day Event, that includes planting trees and a ribbon cutting at new Peck Farm trail. NRC discussed recent clean energy legislation at its last meeting. City Council will be discussing topic on May 10. McCready also reported on updates with new recycling bins and a pilot program with Lakeshore, NRC is contributing funds for one of the bins. Durability is a key factor in selecting cans.
 - c. Student Gov’t – No updates.

6. DEI Task Force Discussion and Sub-Committee Reports

McCready reported that 17 applications have been received to date, the application deadline is May 2nd with interviews scheduled for May 5 and May 6. Ellet, Monaco, and Frankel will conduct the interviews. McCready and Johnson will be on hand to provide logistic support both evenings. Based on next meeting dates, recommendations would likely go to City Council on June 7. SPAC discussed possibility of a joint meeting with the DEI Task Force in June. Group discussed recent inquires from School District and role for liaisons, committee determined that DEI would be in the best position to contemplate requests and additional partnerships once established. DEI meetings will be open to the public.

- a. Communication – Committee discussed a flyer and publication of information.
- b. Recruitment and Outreach – Committee discussed a second push and the need to reach out to additional partners. McCready will speak to colleagues about engaging Chamber and business community. Schwab, Mannon, Cooper, and Kafer will reach out to contacts at schools.
- c. Applications and interviews – Discussed an alternative date and also recusing oneself should the interviewer know one of the applicants. Once applications have closed, all SPAC will review all applications.

7. Calendar Review:

- a. May 2nd applications close. May 5th 6th, and 12th as alternate. May 19th we reconvene and decide as SPAC on recommendations. SPAC should tentatively plan to attend a City Council meeting in June and prepare for a future joint meeting with DEI.
- b. Next SPAC meeting will be May 19, 2021.

8. New Business – McCready shared that staff was discussing methods for communicating progress on the Strategic Plan and possibility of another sub-committee once DEI is established. Committee discussed planning for community survey and engagement in the fall.

9. Public Comments - Chris Pakken, Mentioned that she had not been aware of what SPAC had been working on and expressed that she “was pleased,” with what she has heard this evening.

10. Motion to Adjourn – Motion by Mannon, 2nd by Ellett. Meeting adjourned at 7:55 p.m.