



**Meeting Minutes
June 3, 2021**

Commission Members Present: Chazmin Baechler, Amy Cook, Kent Gallagher, Jan Schmuckal, Dana Teichart, Tim Vetang

Commission Members Attending by Phone: Kevin Heckman

Commission Members Absent: Doug Holzrichter

Also in Attendance: Cate Tracy, City of Geneva
Gail Gaboda, David Rice – Shakespeare in the Park

1. **Call to Order:** Chairman Vetang called the meeting to order at 6:04 pm.
2. **Amendments to Agenda:** Agenda stood as presented.
3. **Approve Minutes** – A suggestion was made to add “Geneva Write Now” contest winners’ names and story titles to the minutes. With that amendment, Schmuckal motioned, Gallagher seconded that the April, 2021, minutes be approved. With the amendment, the minutes were unanimously approved.
4. **Review Financial Reports**
 - ✚ As of May 31, 2021, the Fund Equity Balance is \$31,624.56. Financial Reports were accepted as presented.
5. **Public Art Postcard Engagement – Catherine Tilly**
 - ✚ Tilly has printed 5,000 postcards for the “Dear Geneva, with Love” project and permitting for the fencing is almost complete. She has ordered the displays and will place them with participating merchants. Tilly will receive \$500 from the Geneva Foundation for the Arts and \$2,500 from GCAC. Tilly has not had any additional financial commitments to date. She is hoping to secure an additional \$1,000 to complete all of the steps envisioned for the project.
 - ✚ Installation begins June 14 on the north side of the Geneva History Museum.
6. **Writing Contest Update - Cook**
 - ✚ Amy Cook announced that the “Geneva Write Now” program is just about summed up, the contest turned out nicely. No judges accepted their honoraria. The \$75 in Chamber gift certificates will be used for Art on Fire program prizes. Two of the winners from the Pastorello family could not receive the awards, because they are out of town for the summer. Arrangements for the Pasterellos will be made in late August by Tracy.
 - ✚ C. Tracy was thanked for her input in this event.
7. **Summer Concert Series – Teichart**
 - ✚ Teichart reported that two bands have been contracted for July 11 and July 18, the Good Clean Fun Band and the School of Rock, respectively. GCF Band will be paid

\$1,000 and S of R will be paid \$700. Teichart will contact the person in charge of putting info on the theater marquee in Geneva. There was a discussion about sandwich board signs and a banner used on the day of the concert. Some of the signs are in storage, while others are at City Hall. A news release will need to be drafted by Teichart.

8. Shakespeare in the Park – Gail Gaboda & David Rice

- ✚ “A Midsummer Night’s Dream” will be presented by Goodly Creatures Theatre on Saturday, July 17, at Island Park. More detailed plans are progressing.
- ✚ Rain date will be August 1, if necessary.
- ✚ The Commission is authorized to invite food vendors, but cannot charge a sponsorship fee to the vendors. Stockholm’s and Graham’s and perhaps a cookie vendor will be invited.
- ✚ There was discussion about the geese issue, trash, debris, etc.
- ✚ Goodly Creatures has offered to perform a second performance for \$500, but the GCAC decided not to expand the program this year due to the new challenges of hosting an event during the pandemic.
- ✚ Fundraising activities that have been done at events in previous years, may not be permitted due to the City’s review of the State Statute. Tracy will get back to the Commission soon to let them know if donations and sponsorships may be pursued.
- ✚ In order to follow the current budget, the expenses for Shakespeare in the Park should not exceed those of 2019. Tracy made note that the budget for printing is \$700.
- ✚ Heckman was asked if he would present the introduction before the performance and act as emcee, he accepted these duties with pleasure. Mayor Burns will also be invited to speak.

9. Geneva Public Library Anniversary Event - Baechler

- ✚ The Anniversary Event will be held the week of July 14. Heckman and his spouse will present a series of offerings to Shakespeare in the Park. On July 16, Goodly Creatures Theatre will give a tip-off of what we can expect of the Shakespeare in the Park performance. The Geneva Public Library will fund all expenses. The City will coordinate any promotion of the events with the library.
- ✚ A motion was made by Baechler, seconded by Schmuckal that GCAC is in support of the Library Shakespeare events prior to the Shakespeare in the Park performance with the help of Heckman’s seminar. The motion was unanimously accepted.

10. REPORTS

- a. **Geneva Arts Fair Booth** will be near Kilwin’s on 3rd Street at the Geneva Arts Fair, July 24-25.
- b. **Steeple Walk - Gallagher**
 - ✚ Will be held in December, 2021.
- c. **Sculptured Bike Rack (Library) – Schmuckal**
 - ✚ Schmuckal is closer to hearing from the possible artists.
- d. **Gimme Shelter – Schmuckal**
 - ✚ Vetang stated there will be more information available in about 30 days regarding the selection of the youth artwork for the bus stops.

e. Art on Fire – Schmuckal

- ✚ The deadline has been extended to June 30. Commissioners were asked to promote the program to neighbors and friends. Tracy will share a link with the commissioners to view all of the painted fire hydrants.

f. Commissioner Comments & Ideas –

- ✚ Gallagher presented the idea of having the trees on 3rd lit during the holiday season. Many commissioners were in agreement, but the infrastructure is an obstacle.
- ✚ Tracy reminded us that we need to look at the agreement with the GCAC and the Geneva Arts Foundation. The Foundation and GCAC could look for opportunities to work together on programs.

11. Public Comments – There were none.

12. Adjourn - Motion to adjourn was made by Gallagher and seconded by Schmuckal.
Meeting adjourned at 7:50 pm.

Respectfully submitted,
Dana Teichart
Secretary

Next Meetings – July 1, 2021
August 5, 2021
September 2, 2021
October 7, 2021
November 4, 2021
December 2, 2021