

City of Geneva

Strategic Plan Advisory Committee
Geneva City Hall Geneva, IL 60134
Wednesday August 19, 2020 6:30 pm

1. **Call to order:** Meeting Called to order by Chair Johnson at 6:37 P.M.
2. **Roll Call:** Present were Johnson, Malecki, Monaco*, Kafer, and Ellett. Also present: McCready

*Called in remotely
3. **Amendments to Agenda:** NONE
4. **Approval of Submitted Reports**
 - a. Review and approval of Minutes from July–
Motion to Approve by Ellett, 2nd by Kafer - Unanimous Approval.
 - b. Review and approval of Budget Report
Motion to Approve by Ellett, 2nd by Kafer - Unanimous Approval.
5. **Community Outreach and Public Engagement Discussion**
 - a. Committee members discussed challenges for engaging residents and providing opportunity for input in strategic plan prioritization process.
 - b. Previous years SPAC held open house style events at Public Works
 - c. Alternative options discussed included: Online Survey and digital “Breakout Rooms”.
 - d. Q&A Session vs. gathering information for what people are currently interested. What should be the focus for the upcoming year?
 - e. Members discussed using GoToMeeting, with intro to clarify plan and open discussion. Participants and community members can then identify plan objectives in the Plan to prioritize in year ahead.
 - f. Secretary will send city staff an outline of the proposed meeting format.

6. Closed Session for Interviewing Student Representative Candidates and to consider vacancy.

- a. Motion to enter closed session: Malecki, 2nd by Johnson. Approved.
- b. Motion to return to open session: Ellett, 2nd by Malecki. Approved.
- c. Motion to recommend appointment of Maddy Copper. Malecki, 2nd Ellett. Approved.

7. Diversity Task Force Update

- a. Revised draft dated 8/19/20 discussed and reviewed. Any minor revisions will be sent to McCready prior for inclusion.
- b. McCready will incorporate comments and advise regarding next steps and process for sharing with the Mayor.

8. Calendar Review:

- a. Next meeting will be September 16th.
- b. Tentative dates for public forum 9/23 or 9/30.

9. Motion to Adjourn – Monaco, 2nd Ellett. Approved. Meeting adjourned at 8:49 p.m.