

**MINUTES OF THE JOINT MEETING OF
THE GENEVA COMMITTEE OF THE WHOLE AND THE
STRATEGIC PLANNING ADVISORY COMMITTEE**

Monday, October 9, 2023

Alderspersons Present: Becky Hruby, Martha Paschke, Dean Kilburg, Brad Kosirog, Craig Maladra, Richard Marks, Amy Mayer, Robert Swanson

Alderspersons Absent: Anaïs Bowring, Mike Bruno

SPAC Members Present: Frankel, Malecki, Ellett, Mannon, Kafer (arr. 7:36 pm)

SPAC Members Absent: Goodenough, Monaco, Considine

Others Present: City Administrator Stephanie Dawkins, Assistant City Administrator Ben McCready, Deputy City Clerk Jeanne Fornari

1. Call to Order

SPAC Chairperson Winnie Frankel called the meeting to order at 7:30 p.m. noting those in attendance from the Advisory Committee.

2. Waive Roberts Rules of Order

Motion by Swanson, seconded by Paschke

Voice Vote: 8-0 in the affirmative. Motion carried.

3. Discussion Regarding Strategic Plan Update and Community Priorities Survey

Frankel initiated introductions of each of the members and alderspersons present. She then introduced Asst. Admin. McCready who outlined what was to be presented in relation to the recent community survey. He introduced Cory Poris Plasch from CP2 Consulting to present the initial findings. Plasch provided information on the initial findings and data from the survey. She was extremely pleased with the response rate of over 1,000 out of 8,000 surveys sent to Geneva households. The survey was also open to the general public with over 300 responses, and a series of focus group sessions with key stakeholders were also held in recent weeks. Plasch reviewed the data on the type of respondent for the resident survey, with a good distribution of age ranges of respondents.

Plasch reviewed the response information for each of the survey questions. She noted the lower rated items such as access to public transportation, arts and culture, and diversity.

Questions from attendees focused on some conflicting data/responses involving housing options, data suggesting residents sought additional grocery store options, and how the focus group participants were selected.

At the conclusion of the discussion, McCready reviewed the next steps involving staff interviews, reviewing written comments of the resident survey, and further analysis of the data. Mayor Burns commented on the high response rate (13.5%), stating that a typical survey yields a 4% rate.

4. New Business

Admin. Dawkins informed the committee that she had received support letters from all taxing bodies regarding the continuation of SSA #1.

5. Adjournment

On a motion by Ald. Kosirog, the meeting was adjourned at 8:59pm by unanimous voice vote.

-Submitted by Deputy City Clerk Fornari