

## City of Geneva

Strategic Plan Advisory Committee  
Geneva City Hall Geneva, IL 60134  
Wednesday October 20, 2021, 6:30 pm

1. **Call to order:** Meeting called to order by Chair Johnson at 6:31 P.M.
  
2. **Roll Call:** Present from SPAC were Johnson, Monaco, Frankel, Cooper, Malecki, Kafer, Ellett, Mannon, and Schwab.
  
3. **Amendments to Agenda:** Monaco made the motion to add the Committee Reports. 2<sup>nd</sup> by Mannon. All in favor.
  
4. **Approval of Submitted SPAC Reports**
  - a. Not available. Motion to table until next month by Kafer. 2<sup>nd</sup> by Ellett. All in favor.
  
  - b. Subcommittee Reports
    - i. ICEC – Last meeting the group discussed possibly diversifying the group’s networking to expand beyond having a partnership with a single city in France.
    - ii. NRC – No report
    - iii. Student Gov’t – Meeting 10/21 to discuss a PSA about recycling and putting together a short video for GTV.
    - iv. DEI – Developing mission statement and brainstorming about educational activities. Also discussing a budget for their activities and are very interested in community collaboration.

## **5. 2022 Priorities Discussion**

- a. Keep pushing the narrative regarding affordable housing and where we are regarding our goals.
- b. How can we make Geneva a more bikeable city? This was a strong action item for high school residents. This has overlap with the QOL and ES visions. SPAC to review the 2005 Bike Implementation plan.
- c. Economic Vitality was number 1 from the recent survey. Which objectives can SPAC tackle this year? Highlighting the performance indicators is key to help move the chains and improving.
- d. Where are our efforts best utilized for educating residents on the benefits of solar panels? Can the city begin moving on a specific climate action plan thru a consultant or via an ad-hoc committee?

## **6. Calendar Review**

- a. Work session with SPAC Chair, City Staff, and City Council November 4<sup>th</sup>.
- b. Next SPAC Meeting November 17th

## **7. New Business & Public Comment**

- a. Will pursue partnering with Geneva Public Library to co-host/sponsor an event with Jennifer Jarland from Kane County about recycling. Goal is to schedule this in January.

## **8. Motion to Adjourn** – Motion by Kafer. Meeting adjourned at 8:07 p.m.