



City Council Meeting – May 19, 2025

Council Questions & Staff Responses

Before each City Council meeting, questions posed by the City Council relating to the agenda for that evening will be posted to the City's website. Below are the responses to this week's questions.

Agenda Item 8. Municipal Bills for Payment

a) Aurora Area Convention & Visitors Bureau - \$21,190

Q: Do we have any documentation on goal benchmarks achieved/any other accomplishments over the last six months under our contractual arrangement year-to-date?

A: The City's Economic Development Director serves as a member of the Aurora Area Convention and Visitors Bureau's Board of Directors and Finance Committee. Board members receive detailed information about sales and marketing initiatives the AACVB undertakes for the destination. Some highlights for Geneva include:

- Citywide digital branding campaign currently running on AACVB analytics platform.
- Social media influencers engaged to create and promote elements for the Herrington Inn and Geneva visitation.
- Two Geneva attractions participated in the Illinois Association of Park Districts/Illinois Parks & Recreation Association tradeshow with the AACVB.
- Two Geneva attractions attended a tour operator/group planner luncheon organized by the AACVB.
- AACVB sales team attended various sports and group travel trade shows with Geneva products incorporated into their sales efforts.
- AACVB staff continues to have on-site meetings with Geneva businesses and attractions to bring awareness of how the AACVB can be a resource for destination marketing.
- Three Geneva museums are actively participating in the AACVB museum check-in challenge.

Agenda Item 10. Presentation of Ordinances and Resolutions

b. Consider Resolution No. 2025-49 Authorizing the Execution of a Corrected IDOT Form BoBS 2804 – and Ten-Year Intergovernmental Agreement with IDOT to Perform Routine Maintenance of State Routes 25, 31, and 38 Within the City of Geneva for the Period July 1, 2025 through June 30, 2035.

Q: Did the 2005 agreement with IDOT get extended in 2015?

A: Yes, a second ten-year agreement was approved in 2015 that is expiring June 30, 2025.

c. Consider Resolution No. 2025-50 Authorizing the Execution of IDOT BLR 05310C Joint Funding Agreement for Federally Funded Construction for East State Street Project.

Q: Will IDOT increase the amount they are contributing since the bid was higher than originally budgeted? If not, do we have ideas about other funding sources?

A: As previously discussed, City staff has submitted for and are awaiting the determination of a \$3 million Illinois Transportation Enhancement Program grant as well as pursuing the potential for additional funding through Surface Transportation Program funding sources. Concurrently, City staff continues to coordinate with IDOT for cost participation related to inflationary and highway-related cost increases, while we are reviewing inflationary costs increases related to City infrastructure (water, sanitary, streetscape, lighting) as part of this project.

d. Consider Resolution No. 2025-51 Authorizing the Establishment and Implementation of Destination Geneva Grant Program.

Q: What elements of the Destination Grant Program have differing program requirements for the Geneva Chamber that would differ from the Special Event Support Program for the City's support of a \$2,500 special event?

A: This is yet to be determined as the Chamber Festival Support portion of the Destination Grant program was removed to provide an opportunity to meet with the Chamber regarding their questions relating to the Festival Support grant. The two parts of the program, as originally proposed, are separate and distinct. Until such time a Festival Support grant, or other program is finalized, any differences are unknown.

Q: Who makes the determination if a conflict of interest has merit?

A: Should a conflict of interest question or concern arise, City staff would consult with the City Attorney for guidance and legal opinion as needed.

Q: What are going to be the insurance inserts left open under bullet point 13 - I to VI?

A: Once approved, City staff will seek the advice of the City's insurance carrier to ensure the appropriate coverage is required, depending upon the details of the event.